

# Dr. Akshay Balakrishna



## Presently :

Junior Resident and Tutor of Department of Pharmacology, Kasturba Medical College, MAHE, Manipal, India

Completed MBBS from JSS Medical College, Mysuru

## Research Activities :

Ongoing researches = 3

# Artificial Intelligence Chatbots in Indian Health Care System

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# Presentation overview

- Background
- Need for the study
- Objectives
- Study Design
- Methods
- Results
- Observations
- Discussion
- Conclusion

# Background

- AI chatbots - transforming healthcare.
- In countries like India, potential game-changer.
- Focus on more complex cases, improving the overall efficiency of healthcare delivery.

1) **Sundararaman, T., et al. (2020).** *Artificial Intelligence in Healthcare: Opportunities and Challenges in the Indian Context.* Journal of Health Informatics in Developing Countries.

# Need for the study

- AI in healthcare - ethical concerns
- India - unique challenges:
  - Varying literacy levels
  - Access to digital infrastructure
  - Comfort with technology

2) <https://www.niti.gov.in/sites/default/files/2023-03/National-Strategy-for-Artificial-Intelligence.pdf>

# Objectives

1. Estimate: proportion of individuals using AI chatbots in routine patient-care work
2. Elicit: attitudes, perceptions and challenges - use of AI in healthcare practice.

# Design - overview

- Design : Cross-sectional survey
- Sampling frame : Doctors working in educational institutes across South India

# Ethics

- Institutional Ethics Committee approved (IEC2 – 531/2024)
- Written informed consent collected
- CTRI/2024/10/075937



# Eligibility criteria

## Inclusion Criteria

- Indian healthcare professional of any biological sex  $\geq$  18yrs

## Exclusion Criteria

- Incompletely filled forms
- Failed to answer the “trap” question
- Working abroad in the last 6 months.
- Language or technical barriers in using digital media

# Methodology

- Data collection - self-administered online questionnaire  
15 min, 3 sections  
(Demography, AI chatbot at workplace, Perceptions)
- Shared on platforms like WhatsApp, LinkedIn, Facebook, Twitter, and email, after Institutional Ethics Committee approval.

# Sample size

- Based on a recent report (3)
- Assumed estimated proportion (p) of having used an AI tool is approximately 75%.
- $\alpha$  error = 5%
- power = 80%
- absolute precision (d) = 5%
- Estimated sample size using the Cochran's formula :

$$(Z^2 p[100 - p])/d^2$$

$$N = 375$$

- Accounting for non-responders (4), the sample size is rounded off to 400.

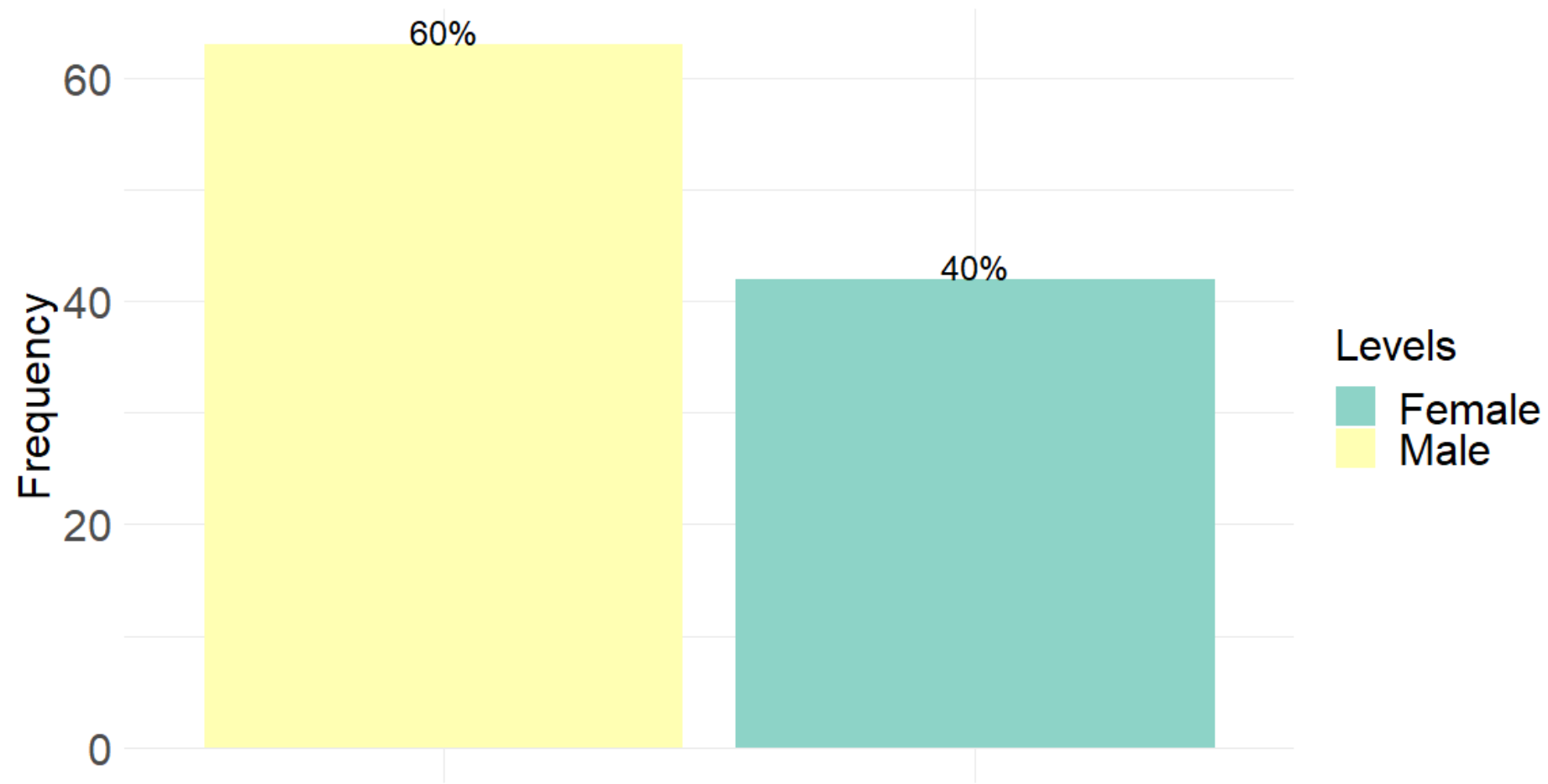
3) Available from: <https://www.accenture.com/content/dam/accenture/final/accenture-com/document-2/Accenture-Reinventing-MedTech-With-Intelligent-Technologies.pdf>

4) Cochran WG. Sampling techniques. 3rd ed. New York: John Wiley & Sons; 1977.

# Statistical Analysis

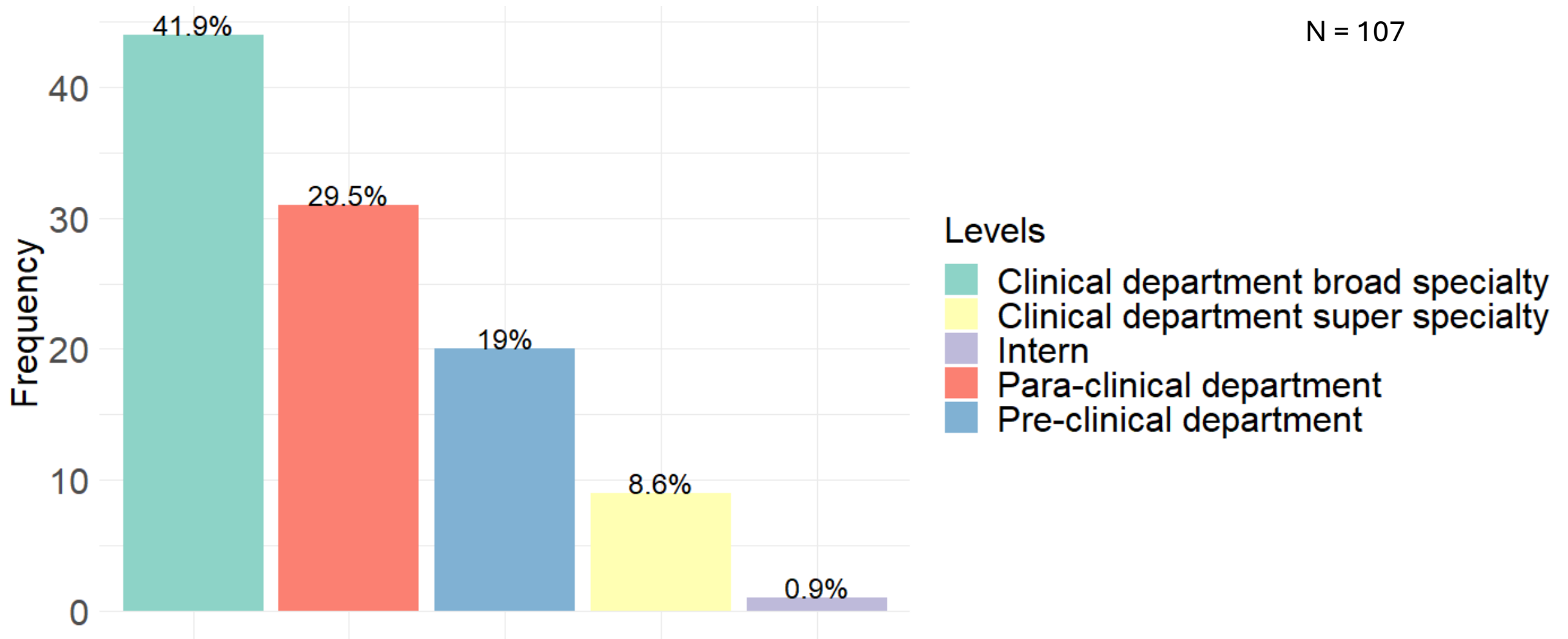
- Descriptive statistics: demographics, knowledge, attitudes, perceptions.
- Continuous data: mean  $\pm$  SD if normally distributed, or as median [Q1–Q3] if not, using Shapiro-Wilk's test for normality.
- Categorical variables and AI usage prevalence: frequencies, percentages, and 95% CI.
- Statistical analysis: SPSS ( $\geq$  version 20.0), significance set at  $p < 0.05$ .

# Results – Biological sex distribution

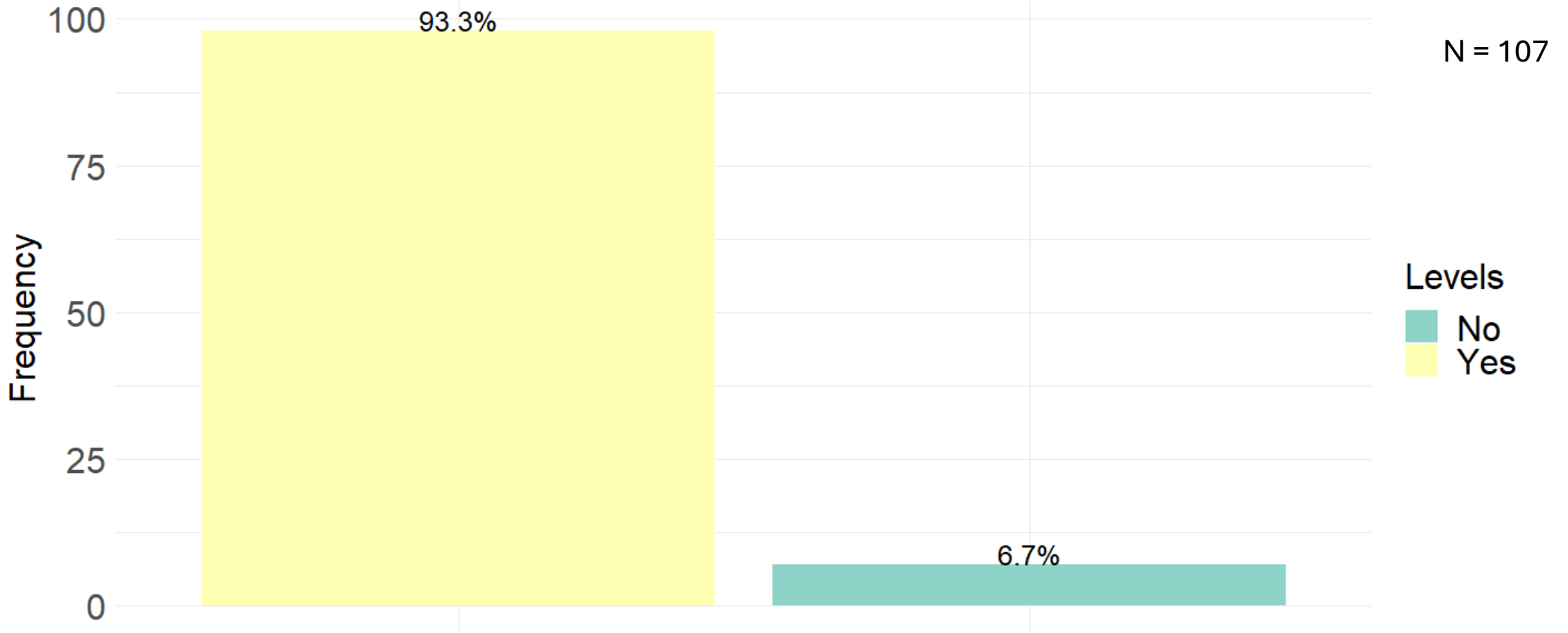


N = 107

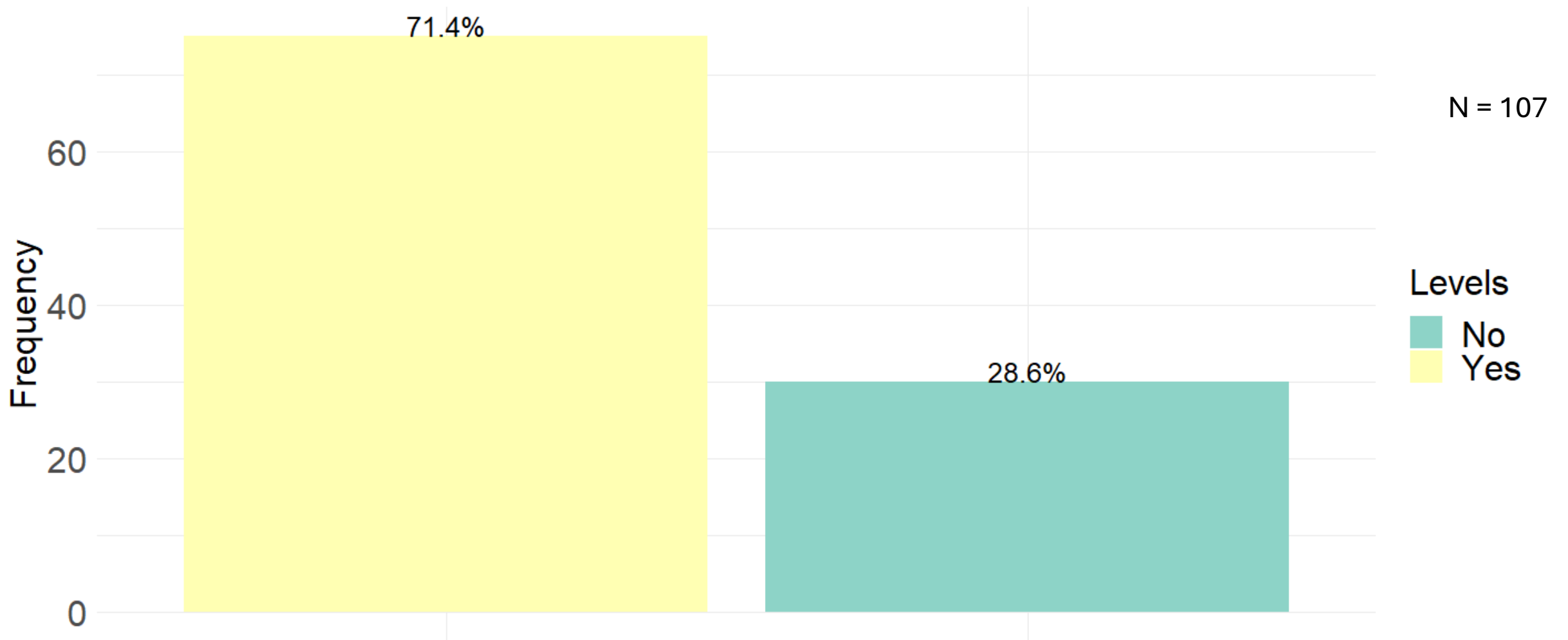
# Results - Identity distribution



# Results - Awareness of AI Chatbots

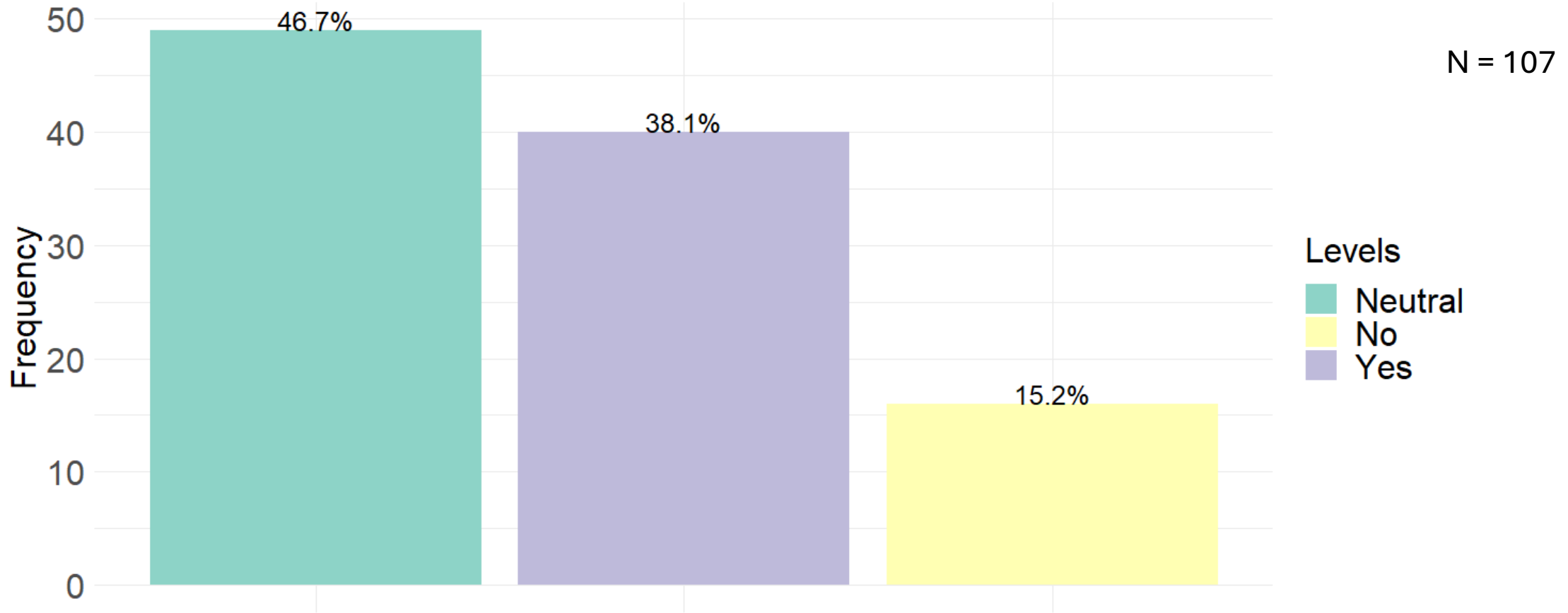


# Results - Currently utilizing AI Chatbots at work

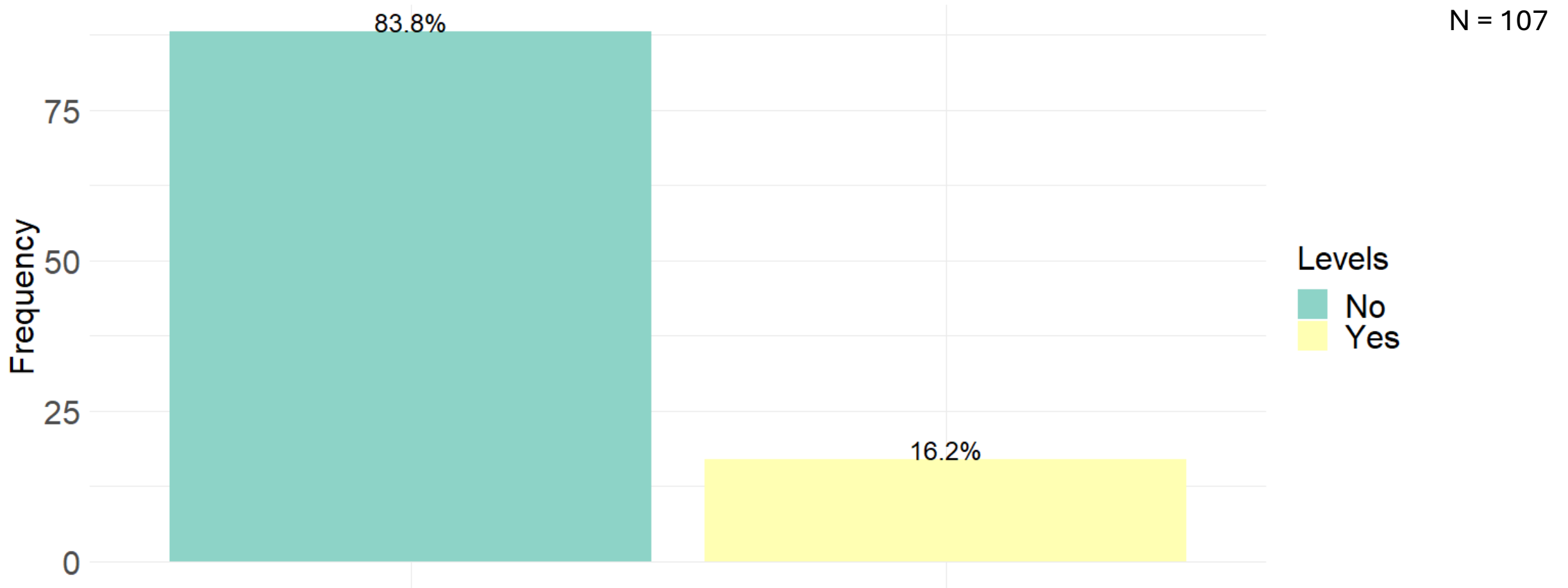




# Result - Workplace conducive to use of AI

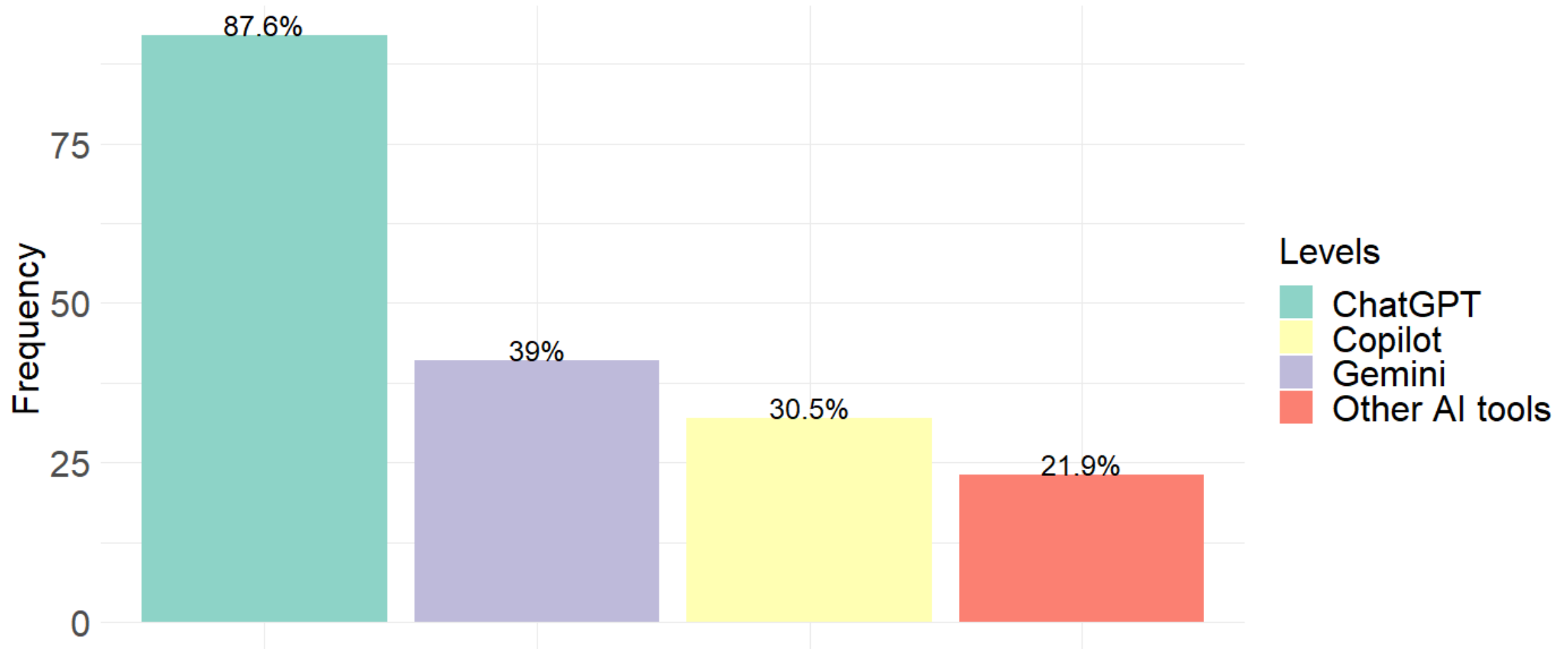


# Workplace subscribed to paid AI Chatbots



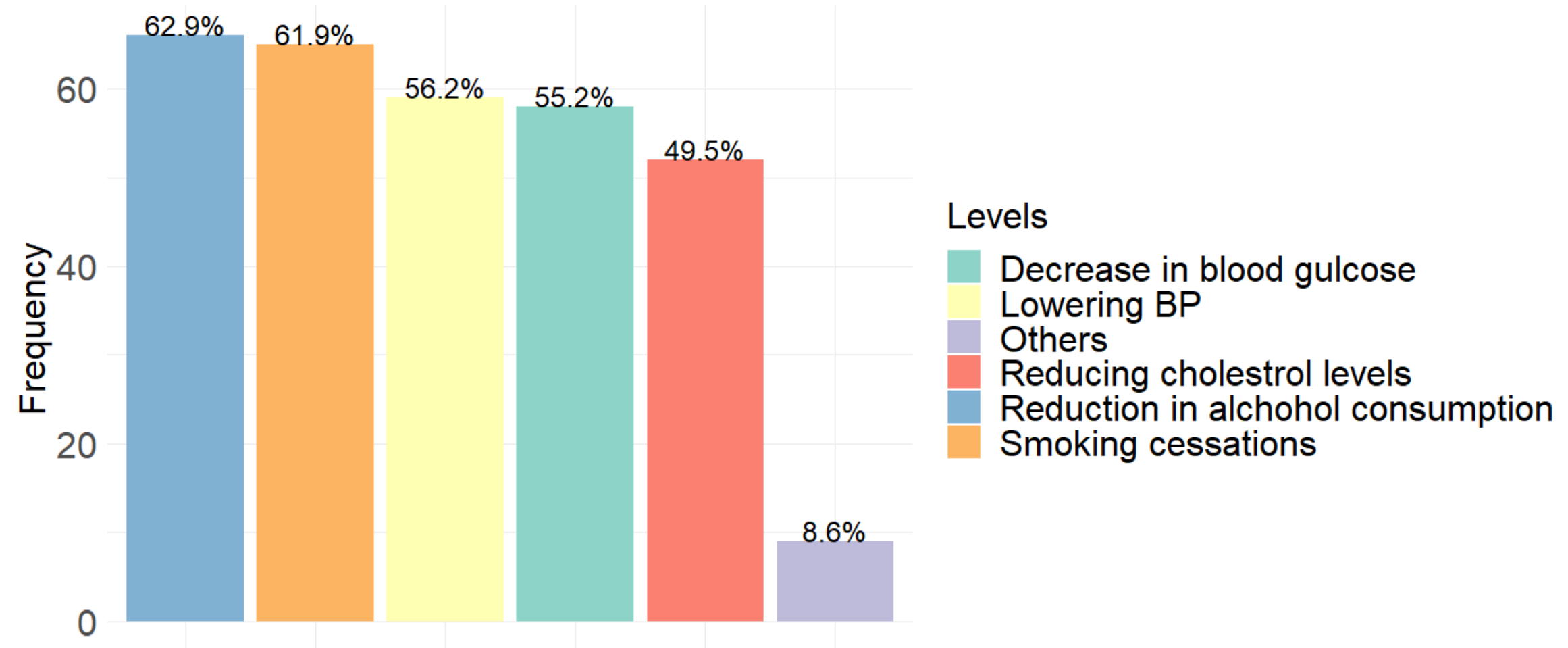
# Resources used for patient care

N = 107

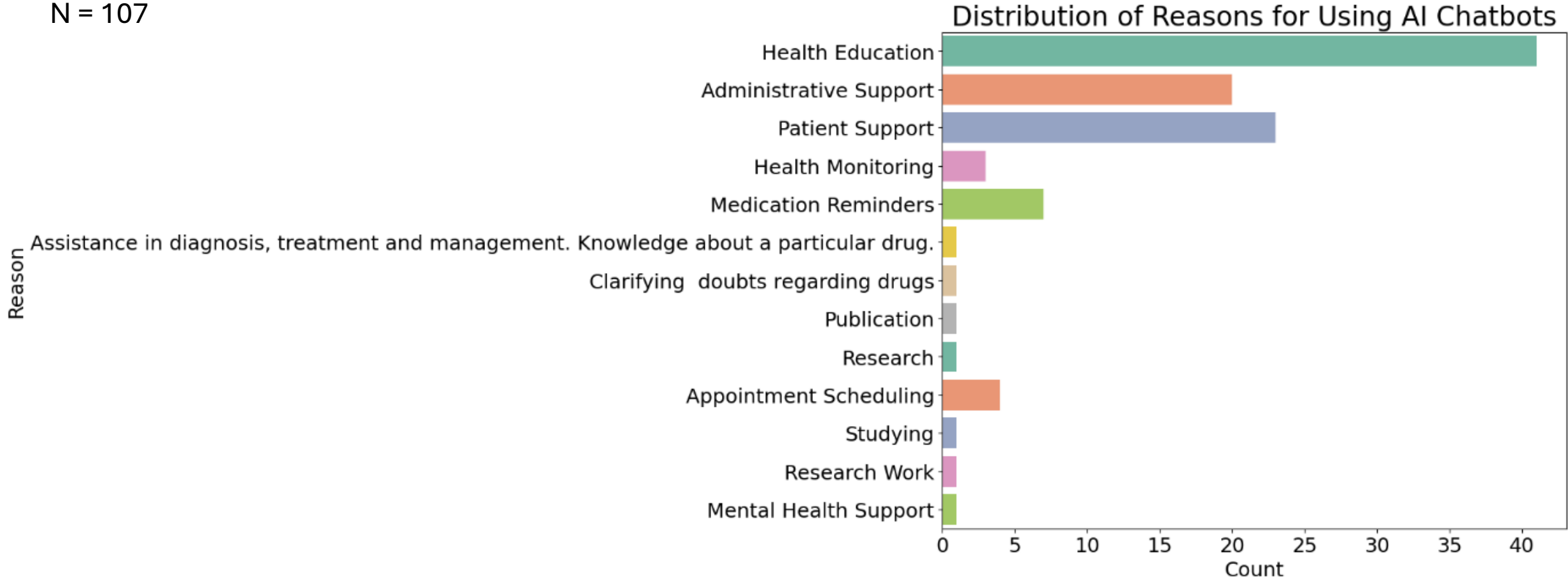


# Lifestyle improvement by AI Chatbots

N = 107



N = 107



# Results (1/2)

- Most concerning: Privacy

ONLY 27% - “chatbots ensured confidentiality of patient information”.

- 69.52% - effective reduction in manpower in healthcare

- 43% - “chatbots : ~~emotionally sensitive care.~~”

# Results : (2/2)


- 58% : diminished meaningful patient-provider interactions, trust and comprehensive care.
- Safety concerns → significant; 60% : chatbots' limited information might harm patients
- 42.86% fearing delayed hospital visits due to reliance on chatbots.

# Discussion

- Naik N *et al.* Front Surg 2022 Mar 14:9:862322 – discuss privacy issues with use of AI chatbots
- Coghlan S *et al.* Int J Soc Robot. 2022;14(10):2095-2108 – humanistic care by robots
- Sundararaman et al. (2020) – AI chatbots in reducing the workload of healthcare professionals ; improving access to primary care.



# Conclusion

- Proportion of doctors using AI chatbots in routine patient-care work: 71.4% actively using it
- Patient trust.
- Misinformation  health outcomes
- Rigorously train on diverse data-sets : ~~biases and errors~~
- ? role in sensitive areas like mental health support, where empathy and nuanced communication are critical

Thank You

# References

- 1) **Sundararaman, T., et al. (2020).** *Artificial Intelligence in Healthcare: Opportunities and Challenges in the Indian Context.* Journal of Health Informatics in Developing Countries.
- 2) <https://www.niti.gov.in/sites/default/files/2023-03/National-Strategy-for-Artificial-Intelligence.pdf>
- 3) <https://www.accenture.com/content/dam/accenture/final/accenture-com/document-2/Accenture-Reinventing-MedTech-With-Intelligent-Technologies.pdf>
- 4) Cochran WG. Sampling techniques. 3rd ed. New York: John Wiley & Sons; 1977.